

Selling your own home is like doing your own taxes.
You run the risk of losing more than you gain.



Do-it-yourselfers can save money. But when it comes to selling your own home, you might be in a little over your head. It's a complicated job that requires an expert. REALTORS® have the experience to price your home, so it can sell up to 16%* more than selling it yourself. Don't take money out of your own pocket, call a REALTOR® when you decide to sell.

Ask if your agent is a REALTOR®,
a member of the National Association of REALTORS®



*Based on data collected from the 2008 Profile of Homebuyers and Sellers by the National Association of REALTORS®
©2008 National Association of REALTORS®